CONSUMER STUDIES

YEAR 1

SKILLS TEST 3 OPTION: FOOD PRODUCTION



https://www.eupoliticalreport.eu/making-food-production-in-europe-healthier/

TOTAL: 25

Practical Skills Test 3

Design an advertisement for your product

Your school is planning a Market Day. Your class will be making and selling Chocolate Brownies. Design a poster to advertise your Brownies in the space provided. Your advertisement will be assessed according to the rubric below.

Criteria	5	4	3	2	1	Mark
Use of	Pictures are	Most	Few of the	The	No pictures	
pictures	big enough,	pictures	pictures	pictures		
	clear and	are big	are big	are not big		
	relevant	enough,	enough,	enough,		
		clear and	clear and	clear or		
		relevant	relevant	relevant		
Originality /	Exceptional	One or two	Made by	No	Not made	
Creativity	degree of	of the	the learner,	creativity	by the	
	creativity in	elements	but based		learner	
	the creation	reflect	on the			
	/ display of	creativity in	designs or			
	the	the	ideas of			
	advertiseme	creation /	others			
	nt	display of				
		the				
		advertisem				
		ent				
Colour	Vibrant.	Good use	Some	Dull. Not	No colour	
	Excellent	of colour	colour	enough	used	
	use of		used	colours		
	colour.			used.		
	Attracts			Doesn't		
	attention			attract		
				attention		
Information	Legible,	Most text	Some text	Text	No relevant	
(Font and	clear and	legible,	legible,	illegible,	information	
Size)	can be read	clear and	clear and	too small	provided	
	from a	can be	can be	and / or		
	distance	read from a	read from a	cannot be		
		distance	distance	read from a		
		0 1		distance	11.61	
Visual	Excellent	Good	. Needs	Needs	Untidy	
clarity and	design and	design and	improveme	significant	design and	
appeal	layout. Very	layout.	nt in	improveme	layout	
	neat	Neat	design,	nt in		
			layout or	design,		
			neatness	layout and		
				neatness		
Total						/OF
Total						/25
Comments:						

Advertisement:			

Practical Skills Test 3 – Marking Guideline

Design an advertisement for your product

Teacher assesses the learners' advertisements, using the rubric below.

Criteria	5	4	3	2	1	Mark
Use of	Pictures are	Most	Few of the	The	No pictures	
pictures	big enough,	pictures	pictures	pictures		
	clear and	are big	are big	are not big		
	relevant	enough,	enough,	enough,		
		clear and	clear and	clear or		
		relevant	relevant	relevant		
Originality /	Exceptional	One or two	Made by	No	Not made	
Creativity	degree of	of the	the learner,	creativity	by the	
	creativity in	elements	but based		learner	
	the creation	reflect	on the			
	/ display of	creativity in	designs or			
	the	the	ideas of			
	advertiseme	creation /	others			
	nt	display of				
		the				
		advertisem				
0-1	\	ent	0	Daill Mad	Nissalassa	
Colour	Vibrant.	Good use	Some	Dull. Not	No colour	
	Excellent	of colour	colour	enough	used	
	use of		used	colours		
	colour.			used.		
	Attracts			Doesn't		
	attention			attract attention		
Information	Logiblo	Most text	Some text	Text	No relevant	
(Font and	Legible, clear and	legible,	legible,	illegible,	information	
Size)	can be read	clear and	clear and	too small	provided	
3126)	from a	can be	can be	and / or	provided	
	distance	read from a	read from a	cannot be		
	uistarice	distance	distance	read from a		
		distarioc	distarioc	distance		
Visual	Excellent	Good	Needs	Needs	Untidy	
clarity and	design and	design and	improveme	significant	design and	
appeal	layout. Very	layout.	nt in	improveme	layout	
арроа	neat	Neat	design,	nt in	layout	
	- Hour	11001	layout or	design,		
			neatness	layout and		
			1100011000	neatness		
	ı	I				
Total						/2
Comments:						

Charlie Brown's Chocolate Brownies



Try our delicious Brownies at the School's Market Day



Date: 7 November 2025
Time: 09h00 - 13h00
Place: On the Rugby Field

"All you need is love. But a little chocolate now and then doesn't hurt."