

CONSUMER STUDIES

YEAR 1

SKILLS TEST 2

OPTION: FOOD PRODUCTION



<https://www.eupoliticalreport.eu/making-food-production-in-europe-healthier/>

TOTAL: 25

Practical Skills Test 2

Compare muffins from different outlets and evaluate a label for muffins

1. Compare the muffins you made with the muffins from two other outlets (shops) by completing the table below.

Type of Muffins: _____

	Your Muffins	Outlet A: _____	Outlet B: _____
Price			
Packaging			
Appearance			
Texture			
Taste			

(15)

2. Indicate which muffins you would buy based on your analysis. Give reasons for your answer.

(3)

3. Anna started a baking business from home. She bakes and sells a variety of muffins, cakes and biscuits. Study one of her product labels below and answer the questions that follow.



3.1 Name the product.

_____ (1)

3.2 Identify the slogan.

_____ (1)

3.3 Suggest a suitable Brand Name for Anna's business.

_____ (1)

3.4 Analyse the information on the label and state whether or not you think it is sufficient. Give four reasons for your answer.

_____ (4)

[25]

Practical Skills Test 2 – Marking Guideline

Compare muffins from different outlets and evaluate a label for muffins

1. Compare the muffins you made with the muffins from two other outlets (shops) by completing the table.
Teacher buys similar muffins to the ones the learners made from two different shops. Learners evaluate the price, packaging material, appearance, texture and taste of the three different muffins and tabulate their findings. (15)
2. Indicate which muffins you would buy based on your analysis. Give reasons for your answer.
The learner must make a choice between the three different muffins and provide at least two reasons for their choice on the basis of price, packaging, appearance, texture and taste. (3)
3. Anna started a baking business from home. She bakes and sells a variety of muffins, cakes and biscuits. Study one of her product labels below and answer the questions that follow.



- 3.1 Name the product.
Chocolate Muffins (1)
- 3.2 Identify the slogan.
Better than your mom's (1)
- 3.3 Suggest a suitable Brand Name for Anna's business.
Test learner's creativity. Any relevant name. (1)

3.4 Analyse the information on the label and state whether or not you think it is sufficient. Give three reasons for your answer.

The information is not sufficient.

Any four reasons:

- There's not a list of ingredients on the food label.
- There's no nutritional information.
- There's no allergy warnings.
- The manufacturers name and address isn't indicated.
- There's no storage instructions.

(4)

[25]