

# CONSUMER STUDIES

GRADE Year 1/ 2

PAT TASK 2

OPTION: FOOD PRODUCTION



TOTAL: 25

## Practical Assessment Task 2

### Project Based Learning: Plan a 'Pop up Stall'

Plan a 'Pop up Stall' for a Market Day at your school where your class will be selling a batter product like Crumpets, Pancakes, Waffles, Muffins, Cup Cakes, etc.

1. List SIX resources you need to set up the stall, apart from the product you will be selling.

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(6)

2. Describe what you would do to ensure that people prefer your stall.

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(3)

3. Explain how you would greet and serve customers.

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(3)



The rubric below will be used to assess your stall at the Market Day.

<b>Criteria</b>	<b>Excellent (3)</b>	<b>Good (2)</b>	<b>Needs improvement (1)</b>	<b>Not achieved (0)</b>
<b>Accessibility of stall</b>	Easily accessible. Lots of foot traffic.	Accessible. Enough foot traffic.	Some attention paid to accessibility. Little foot traffic.	Little or no attention paid to accessibility. Not much foot traffic.
<b>Lay-out and appearance of stall</b>	Planned carefully and very organised. Evidence of time and creativity with original designs.	Well planned and organised. Evidence of craftsmanship and creativity.	Evidence of some planning and organisation. Some evidence of creativity.	Not thought through. Unorganised / cluttered. Lack of time and design.
<b>Hygiene and Safety</b>	Learner practiced excellent hygiene and safety precautions.	Learner practiced good hygiene and safety precautions.	Learner practiced the basic hygiene and safety precautions.	Learner did not practice proper hygiene and safety precautions.
<b>Participation and Cooperation (working with others)</b>	Participates eagerly and with enthusiasm. Willingly accepts and fulfils individual role within the group.	Participates willingly and shows interest. Accepts and fulfils individual role within the group.	Participates and shows little interest. Fulfils the minimum duties within the group.	Does not participate and/or shows no interest. Relies on others to do the work.

## **Practical Assessment Task 2 – Marking Guideline**

### **Project Based Learning: Plan a “Pop up Stall”**

Plan a “Pop up Stall” for a Market Day at your school where your class will be selling a batter product like Crumpets, Pancakes, Waffles, Muffins, Cup Cakes, etc.

1. List SIX resources you need to set up the stall, apart from the product you will be selling.

#### **Any SIX:**

- Money (change)
- Extension cord
- Table (fold-up)
- Chairs
- Decorations
- Gloves
- Cloth
- 2 plate stove / electrical frying pan / gas burner
- Pans
- Gazebo

(6)

2. Describe what you would do to ensure that people prefer your stall.

Learners can give any example that shows creativity / ingenuity.

For example:

- Free tasting samples
- Diverse payment options (card facilities)
- Competition / Give-aways
- Entertainment
- Service with a smile

(3)

3. Explain how you would greet and serve customers.

#### **Any three:**

- Be polite and friendly (smile)
- Be respectful
- Make eye contact
- Acknowledge the customer immediately
- Body language

(3)



Use the rubric below to assess the learners' 'Pop up Stall'.

Criteria	Excellent (3)	Good (2)	Needs improvement (1)	Not achieved (0)
<b>Accessibility of stall</b>	Easily accessible. Lots of foot traffic.	Accessible. Enough foot traffic.	Some attention paid to accessibility. Little foot traffic.	Little or no attention paid to accessibility. Not much foot traffic.
<b>Layout and Appearance of stall</b>	Planned carefully and very organised. Evidence of time and creativity with original designs.	Well planned and organised. Evidence of craftsmanship and creativity.	Evidence of some planning and organisation. Some evidence of creativity.	Not thought through. Unorganised / cluttered. Lack of time and design.
<b>Hygiene and Safety</b>	Learner practiced excellent hygiene and safety precautions.	Learner practiced good hygiene and safety precautions.	Learner practiced the basic hygiene and safety precautions.	Learner did not practice proper hygiene and safety precautions.
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