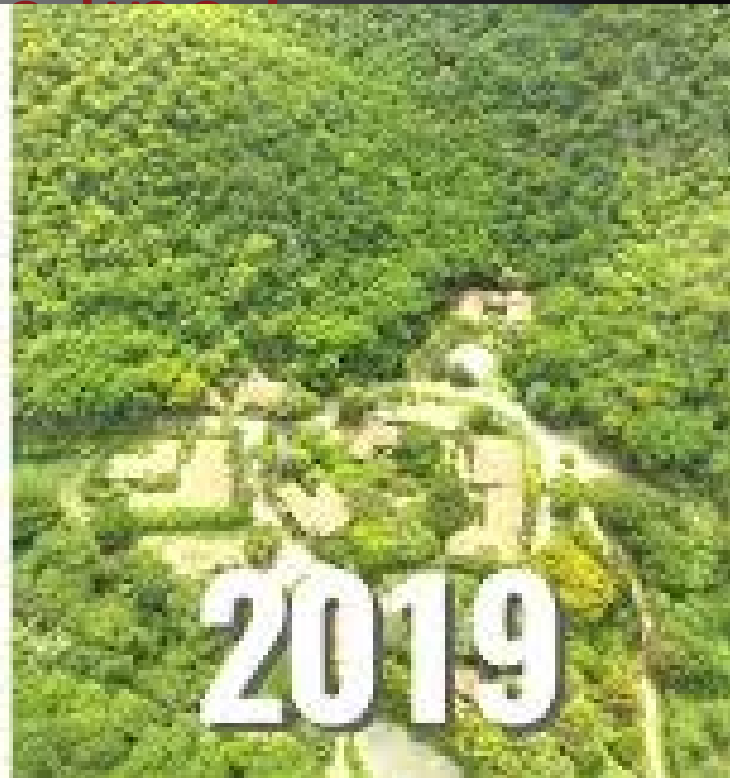


**The best time
to plant a tree
was 20 years ago.**

Line...



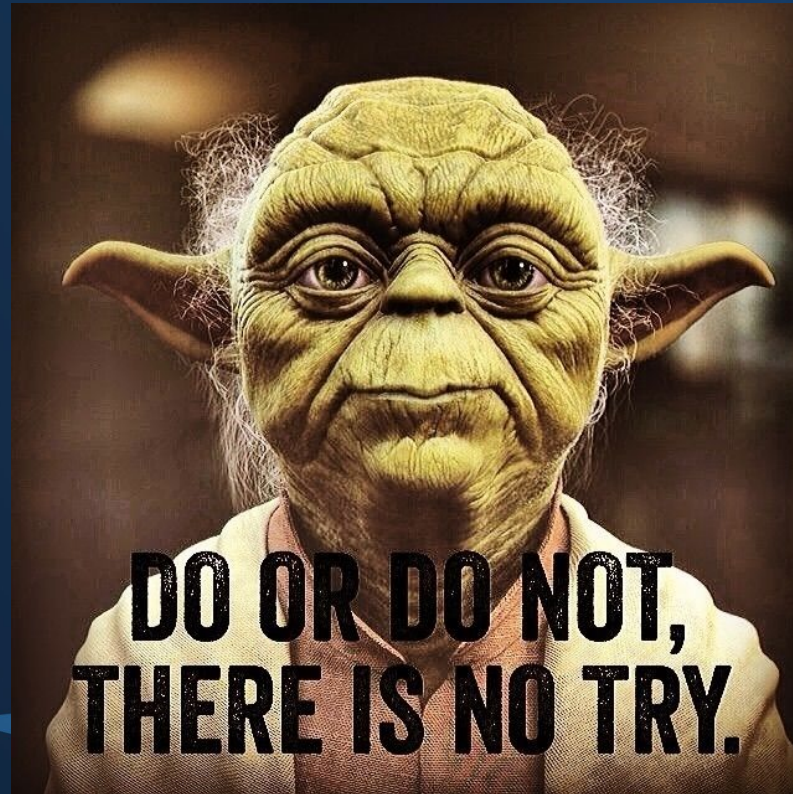
SAOU



**TRANSFORMATION
GROUP NPC**

The line is *now* or never

- Measurement
 - Representation
 - Actions
 - Words
 - *Burden of proof vs hearsay*
- Unmeasurable
 - *Intention*



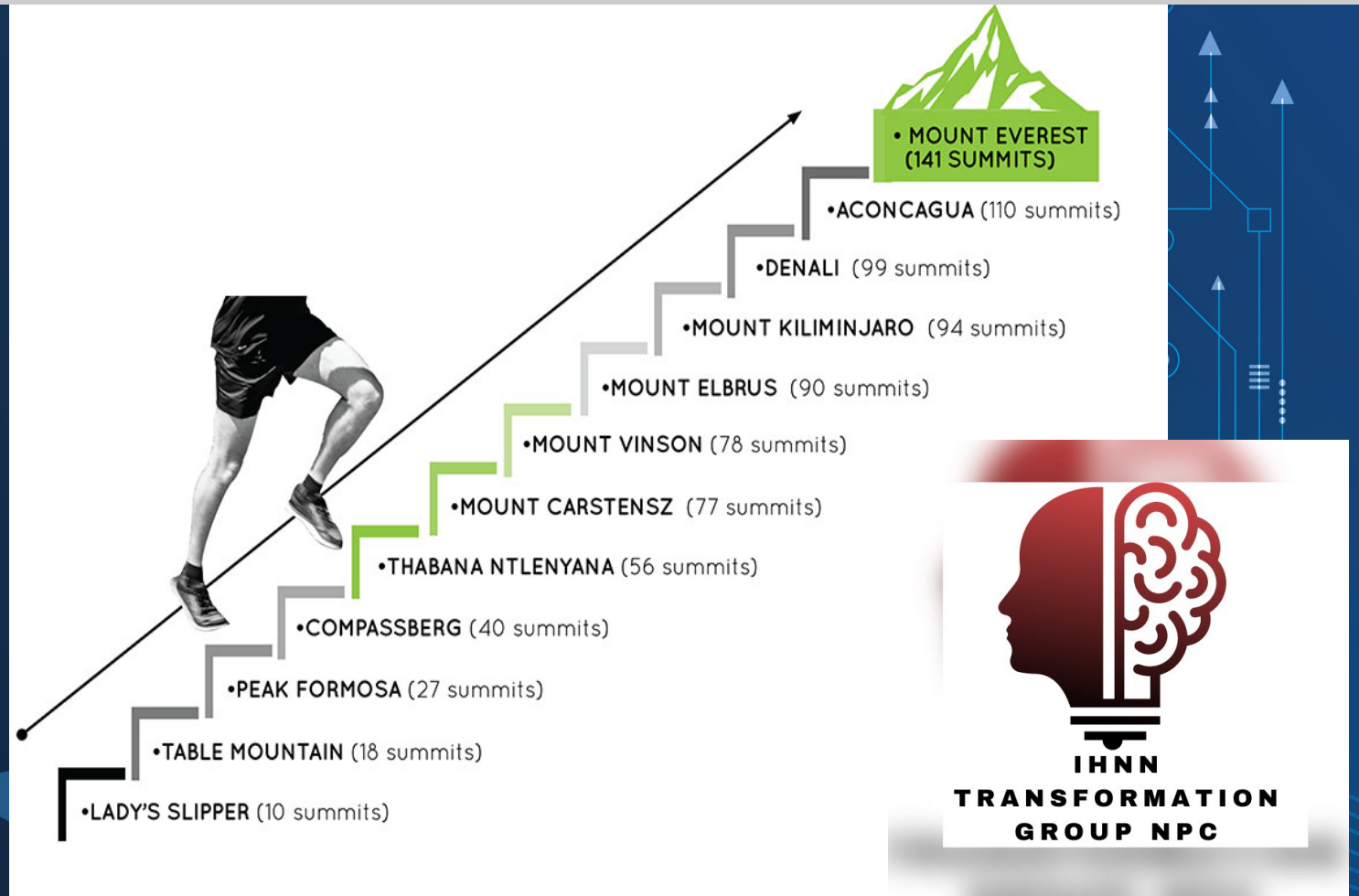
Measured how against the intended vision?

- Vision?
- Values?
 - Transformation?
 - What does that look like?
- Measurement
 - Representation
 - Actions
 - Words



So... what does transformation look like?

- At each level... does it matter?
- Where are we now?
- Where do we need to be?
- What will the next 5 steps look like?
- Does it matter...



Does...

...it...

...matter?

Thank you.

Questions?